Administration Courses in an

International University Setting

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Abstract: This paper analyzes perceived usefulness, perceived easy-of-use, and levels of computer proficiency as factors that may affect the attitudes towards the use of Moodle by international students in Business Administration courses at the Asia-Pacific International University in Thailand. The theoretical framework for this paper is based on the Technology Acceptance Model (TAM) that specifies the causal relationships between the factors mentioned and actual usage behavior.