

## **Critical Thinking and its Impact on the Business Community and its Importance in the Curriculum**

**Henry Foster**

Faculty of Business Administration, Asia-Pacific International  
University, Muak Lek, Thailand; hfoster@apiu.edu

**Abstract:** Information explosion is making it more and more difficult to manage information, and can lead to overload. With the vast amount of computer-mediated communication, especially unreliable and false information, it is necessary to sift through the deluge of data, and glean not only what is useful, but accurate. This is the domain of critical thinking, a process designed to tap especially into the higher cognitive levels of thinking to assist those who must make tough, intelligent choices. This study looks at the concept of critical thinking, identifies what it is, parses it into its most important components, and explains its significance in both the workplace and the classroom. Additionally, to assist business instructors in integrating critical thinking in their classes, this study uses a framework that includes Bloom's Taxonomy, Pearson's RED Critical Thinking Model, and selected teaching strategies.

**Keywords:** Critical thinking, business curriculum, Pearson's RED Critical Thinking Model